



**National Portable
Storage Association**

NATIONAL PORTABLE STORAGE ASSOCIATION

ANNUAL CONFERENCE & TRADE SHOW

2009 LOCATION:
October 25-27

CAESARS PALACE LAS VEGAS
3570 Las Vegas Blvd South
Las Vegas, NV 89109
www.caesarspalace.com
877-427-7243 (toll free)

CONFERENCE INFORMATION ENCLOSED



NATIONAL PORTABLE STORAGE ASSOCIATION

Dear Members, Spouses & Guests:

Enclosed is the preliminary information for the upcoming Annual Conference of the National Portable Storage Association. We are developing an overall event that will promote learning, business opportunities, networking and camaraderie amongst all participants. It is our goal to provide an eventful conference that presents pertinent educational programs and facilitates the exchange of ideas between members, sponsors, exhibitors and guests.

We encourage you to review the information in this conference packet and to confirm your participation. With upwards of 650 industry professionals anticipated, we expect to maximize all the space we were able to secure from Caesar's Palace. To ensure your reservation, please return the registration forms at the end of this packet and make your hotel reservations as soon as possible.

Please contact us with any questions you may have concerning this program or the association. Updated information and a full conference program will be available at the registration booth during the conference. We look forward to welcoming you to our 6th Annual Conference and Exposition!

Conference Highlights: Our keynote address will be conducted on October 26 by **Mr. Mark DePasquale, Florens Container Services** who will discuss the **State of the Industry**. In addition, we will have **Professor Steve Miller**, a renowned economist who has spent time at the Federal Reserve and Congressional Budget Office; discuss the current economic situation and what we can expect to see in the near future.

Also, **Ms. Nancy Friedman** will provide two workshops on customer service and sales opportunities. Ms. Friedman is an expert on the use of the telephone to increase your business and became known as The Telephone Doctor. She will share numerous insights that you will want to take back and apply to your own business.

We have also once again offer **extended the trade show hours** by keeping it open Monday afternoon. This will allow you plenty of time to meet and discuss opportunities with each exhibitor.

With many other educational sessions available on mobile storage, collecting of problem accounts, and how to convert containers into homes this will be another exciting and informative show.

Please ensure you are in attendance for what will be a very memorable conference.

Very truly yours,

John Finnessy
Executive Director

Joel Rathbone
Operations Manager

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TRAVEL INFORMATION

How Do I Get There

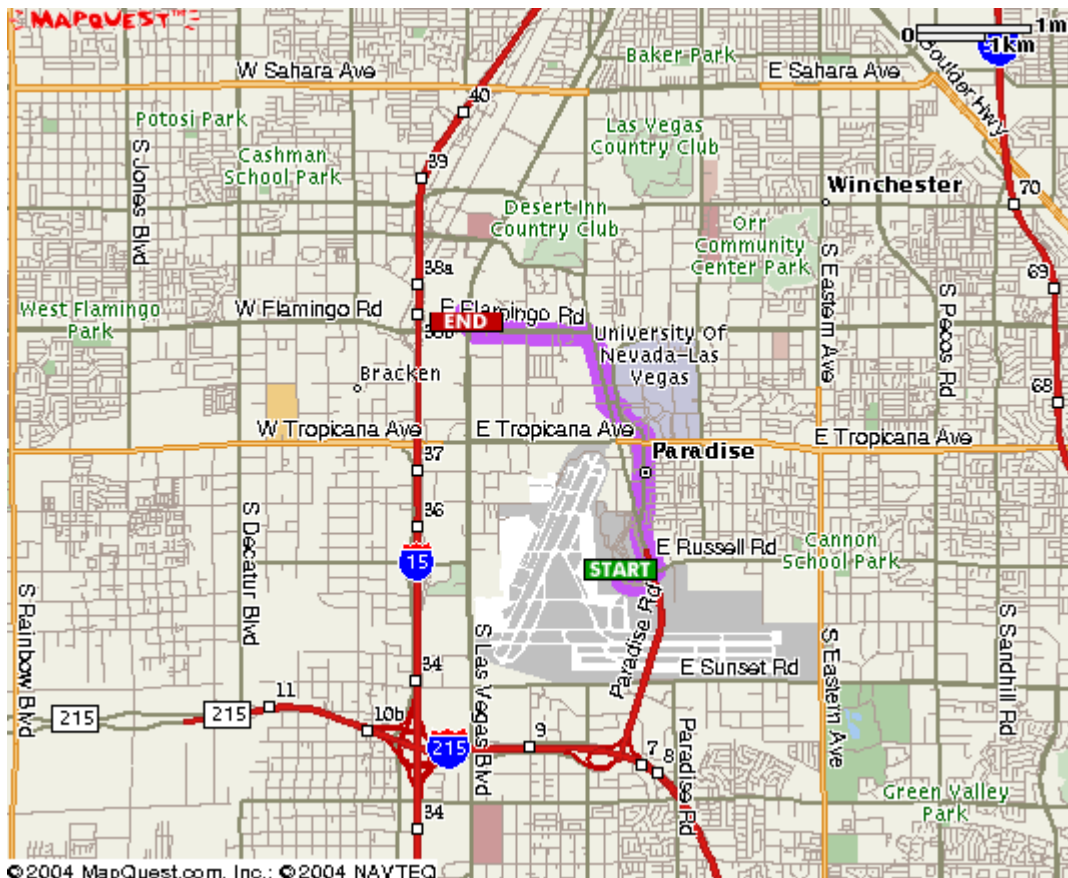
Fly into Las Vegas' McCarran Airport. To arrive at the hotel from the airport:

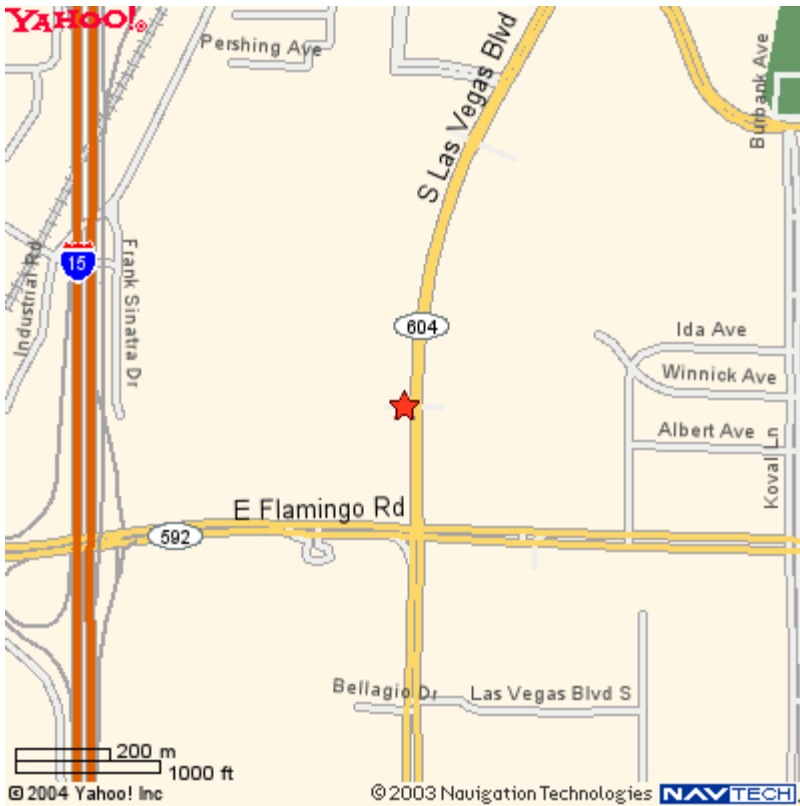
- 1) Start out going SE on 'Departing Flights' toward 'Terminals'
- 2) 'Departing Flights' becomes 'Terminals'
- 3) Turn Slight Left onto E. Russell Rd.
- 4) Turn Left to take the ramp toward Swenson St/Tropicana Ave/Departing Flights
- 5) Merge onto Paradise Road
- 6) Stay straight to go onto Swenson Street (1.1 miles)
- 7) Turn Left onto E. Naples Drive (.05 miles)
- 8) Turn Right onto Paradise Road (.6 miles)
- 9) Turn Left onto E. Flamingo Rd / NV-592W. (1.0 miles)
- 10) Turn Right onto S. Las Vegas Blvd / NV604N / The Strip (.1 miles)
- 11) Turn Left into Caesar's Palace. 3570 Las Vegas Blvd S. (.05 miles)

Estimated Time: 10 Minutes

Estimated Distance: 3.85 miles

A program on the Internet such as www.mapquest.com may be helpful in planning your overall trip.





Is transportation available from the Airport to the Hotel ...

Taxi service is available outside on the East side of baggage claim outside door exits 1-5. Taxis will not accept credit card payments. There is a \$1.20 charge on all fares originating at the airport. Shuttle and limousine service is available on the North and West side of baggage claim. Rental car customer counters are located in the center of the baggage claim area.

Do I need a rental car ...

Not required, but would probably come in extremely handy. There is much to do in the local area and it is easier to coordinate your travel to/from the regional airport.

HOTEL INFORMATION

How do I make Hotel Reservations...

For room reservations, please contact the hotel directly. Caesar's Palace reservation number is **800/ 634-6661 or 702/731-7222**. Make sure you identify yourself as attending the conference for the National Portable Storage Association. **Reservations must be made by Saturday, September 19, 2009. The group room block will be released after this date and we will not be able to guarantee you a room or if you are able to get a room, you are subject to the regular hotel rate and not the group room rate.**

Caesars has also set up a web site to handle all of our room reservations. The site will accommodate any type of room you prefer, from suites to run-of-the-house. To make your room reservation please click on the following link:

[NPSA / Caesars On-Line Room Reservations Link](#)

All reservations require a one night's deposit, plus tax, by check or credit card for each room reserved. Credit card deposits will be processed at the time the reservation is made. Cancellation of the hotel room must be made at least 72 hours in advance to avoid penalty of the first night's charges. Once your registration has been processed, the hotel will send you a written confirmation as guarantee.

Check-in time is 3:00 p.m. from Monday through Thursday and 5:00 p.m. Friday through Sunday. You must check out no later than 11:00 a.m. to avoid additional charges. Arrangements for baggage storage can be made for earlier arrival or departures.

Send in your completed registration form, along with payment now to the NPSA offices to obtain the early registration discount! We accept credit cards, checks drawn on a US Bank, or wire transfers. *We do not invoice for registration fees: payment must accompany the form.*

Please note: Co-workers or individuals involved in the industry may not be included in the Spouse/Guest category. They must complete a separate registration form to attend. The Spouse/Guest category is designed for an attendee who does not participate in the industry, but is attending with someone who does. The Spouse/Guest generally does not attend educational events or the trade show, but can attend the reception/dinner and other meal functions.

NON-MEMBERS may join the NPSA now and save. Circle that you would like to join on the registration form, then register at the member rate! (See the Registration Form on Page 21). **Save \$500** on your conference registration fees. Membership dues are effective for twelve months, with automatic renewal on your anniversary date.

Registration fee entitles attendance at all meal and meeting functions listed in the Schedule of Events. Member Early Bird \$50 Discount registration deadline is Saturday, September 19, 2009. Any member registrations received after that date will pay the regular conference fee.

Note: If you do not register in advance, you will be charged an additional \$75 for a walk-up registration.

What is the Conference Room Rate ...

The room rate for the Palace Tower is \$234/nt plus 7.5% tax. Run-of-the-House rooms are available for \$199.

Please note: Caesar's has reserved their new Palace Tower for all NPSA attendees. All the meeting space will be in this tower. These rooms are all markedly superior to the regular hotel rooms. The Palace Tower rooms are all upgraded and offer over 500 square feet. The rooms contain a writing desk, marble dry bar, lighted wardrobe closet, climate control and Caesar's signature-style marble and brass bathrooms that feature split vanities as well as an oversized Jacuzzi tub with a multitude of jets for a peerless Caesar's experience. You are eligible for a regular room (Run of the House) outside of the Palace Tower for \$199, but you will not be with the main group in the Palace Tower, you will not receive an upgraded room and could be a very long walk from the meeting space and other NPSA attendees.

We have also received a discounted rate for the new Augustus Tower. Rooms in this tower are superior to the Palace Tower and the rate is \$259/nt plus tax.

Payment Information...

Conference fees are payable to the NPSA by American Express, Visa, Master Card, check, money order or wire transfer. Remember, member \$50 Early Bird discount deadline is 9/19/09. **Day of event/walk- up registrations will be charged an additional \$75 fee.**

Send payment with registration form to:

Fax with credit card information to: **866/660-4210**

- OR -

Mail/Express Mail: **NPSA
3312 Broadway, Ste 105
Kansas City, MO 64111**

If you wire transfer fees, please fax the completed registration form(s) advising us of the wire transfer payment details to 866/660-4210. **Include wire transfer fees.**

Contact NPSA for wire transfer instructions. Send email requesting the instructions to John@npsa.org.

NON-MEMBERS may join the NPSA now and save. Circle that you would like to join on the registration form, then register at the member rate! (See the Registration Form on Page 21). **Save \$500** on your conference registration fees. Membership dues are effective for twelve months, with automatic renewal on your anniversary date.

What should I pack...

The weather in Las Vegas in October can be spectacular! The evenings may occasionally become cool after sunset. The average high is 81, while the average low is 62. Additionally, meeting rooms tend to run on the cooler side so a sweater or light jacket is advisable.

Attire for the conference will be 'business professional.' For men: casual slacks, open collar shirts. For ladies: casual slacks or skirts are appropriate. We request no jeans or shorts at the meetings. Remember, you will be representing the NPSA the entire time you are at the resort.

Is there Parking available at the resort...

Yes, ample general parking facilities are available.

What is available at the resort and surrounding area...

As with every major hotel in Las Vegas, Caesar's is a world unto itself. It offers entertainment, dining, shopping and of course a world class casino.

For dinner and show information, please call 866-276-9468 for information and reservations.

For shopping at Caesars Palace, you will find more than 120 shops in two elegant settings. To view the Forum Shops visit:

<http://www.caesars.com/Caesars/LasVegas/Shopping/TheForumShops/TheForumShops.htm>

To view the Appian Way Shops visit:

<http://www.caesars.com/Caesars/LasVegas/Shopping/AppianWayShops/AppianWayShops.htm>

Caesar's also has an array of fine dining, casual dining and lounges to select from. The Concierge will be happy to assist with any questions you have about the resort or you may visit

<http://www.caesarspalace.com> for additional information.

If you have a chance to leave the hotel, you will find a myriad of activities. Just wandering around all of the different casinos can be fun in and of itself. You can also:

- Visit Hoover Dam or take a cruise on Lake Mead
- Take a helicopter or plane ride to the Grand Canyon
- Go Skydiving
- Hike Red Rock Canyon
- Raft the Colorado from the Hoover Dam (smooth)
- Raft the Colorado through the Grand Canyon (Class 3 and 4)
- Take a Thrill Ride tour of all of Las Vegas' roller coasters
- Golf, Go horseback or ATV riding
- See a headline show; Visit a lounge act

The web site <http://www.lasvegas.com> holds a lot of information on shows, tours, area attractions and more.

CONFERENCE INFORMATION

Conference Activities...Education, Prizes, Food, Special Activities...

Conference registration fee payment and nametags are required for admission to each function. In addition, nametags are required for admission to the meal functions. The Exhibitor Cash Prize Drawing, the Referral Cash Prize Drawing and all other door prizes will be held on at the Closing Dinner on Tuesday evening. Please indicate on the meal registration form (page 19) which meal functions you will be attending.

Along with the outstanding educational programs on Monday and Tuesday, we have scheduled a golf outing for Sunday, October 25. Information on the golf outing is available on page 17. Arrangements and guarantees must be made prior to the conference. On-site registration will not be guaranteed.

Substitutions/Cancellations...

All cancellations must be made in writing prior to October 18, 2009. Cancellations received on or before October 18, 2009 will receive a refund of fees, less a \$100 processing charge. No refunds or credits will be made after October 18, 2009. No telephone cancellations will be accepted unless followed by confirmation in writing. Fax Number: 866/660-4210 or email to john@npsa.org.

The NPSA must provide guaranteed numbers to the hotel no later than 9/19/2009. Once this guarantee is provided the NPSA will be charged for your attendance at all meal functions whether you attend the conference or not. In addition, the NPSA has a room block requirement. Therefore we cannot be flexible on providing refunds or credits, as we will be financially liable to the hotel.

Where are the meeting rooms located ...

Virtually all meeting space for this conference is located in the Palace Tower and the new exhibition hall which is where the trade show will be held. All meeting / activity locations should be confirmed with the hotel marquee as room locations are subject to change.

I would like to provide a gift or giveaway ...

That's great! Please notify NPSA Staff as to what your gift/giveaway is going to be and then ship to the hotel for arrival between October 19 and October 21. See page 9 for shipping information.

I need to ship something to the hotel...

The NPSA will have an office at the hotel. If you use the following information, the hotel will deliver your packages to the office and we will hold the item for you. You must notify NPSA Staff in advance as to what is being shipped and how many pieces are included in the shipment.

Please ship any items to:

**CAESARS PALACE LAS VEGAS
3570 Las Vegas Blvd South
Las Vegas, NV 89109
877-427-7243**

**Hold for NPSA Conference – October 25-27
Attn: (your company contact)
Deliver to: John Finnessy**

Ship to the hotel for arrival between October 19 and October 21.

What is the Dress Code...

Attire for the conference will be 'business professional.' For men: casual slacks, open collar shirts. For ladies: casual slacks or skirts are appropriate. We request no jeans or shorts at the meetings. Remember, you will be representing the NPSA during your entire visit.

What meals will be provided...

The primary meal functions are the Trade Show Continental Breakfast and Luncheon on October 26; the Trade Show Continental Breakfast and Luncheon on October 27 and the Closing Reception on October 27. We will also hold a trade show reception on the afternoon of October 25 and a networking reception on the evenings of October 25 and October 26.

Monday afternoon – trade show open...

Due to popular demand, the trade show will remain open on Monday afternoon. There will be no competing events so take your time and visit each of the exhibitors.

Special conference presentations...

Our Conference will be highlighted by several keynote level presentations. On Monday, October 26, **Mr. Mark DePasquale** from **Florens Container Services** will make a keynote address on the **State of the Industry**. This will be followed by the renown economist Professor Steven Miller giving a presentation on the current state of the economy and what you can expect to see in the near future.

Also, **Ms. Nancy Friedman** will provide two workshops on customer service and sales opportunities. Ms. Friedman is an expert on the use of the telephone to increase your business and became known as The Telephone Doctor. She will share numerous insights that you will want to take back and apply to your own business.

We have also once again **extended the trade show hours** by keeping it open Monday afternoon. This will allow you plenty of time to meet and discuss opportunities with each exhibitor.

With many other educational sessions available on mobile storage, collecting of problem accounts, the industry of converting containers into homes this will be another exciting and informative show.

Please ensure you are in attendance for what will be a very memorable conference.

Conference Speakers

Mr. Mark DePasquale, Vice President Florens Container Services

Mark DePasquale is the Vice President, North & South America, for Florens Container Services. Mr. DePasquale is a graduate of Rutgers University and has been involved with our industry for more than 20 years. He broke into container leasing with Genstar, selling older equipment into the domestic market. He then worked on the international side with Trans Ocean. Mr. DePasquale moved to Transamerica in the mid 90's to develop the use of containers in the domestic market in North & South America via agents. He joined Florens Container Services in 1997 near its start into the international market.

Professor Steve Miller, Department Chairman College of Business, UNLV



Steve Miller, a tenured Professor of Economics and Department Chair in the College of Business at the University of Nevada, Las Vegas (UNLV), came to UNLV in June 2001. In coming to UNLV, he retired as a Professor of Economics and Department Head at the University of Connecticut (UConn), having served for 31 years at UConn. He also held visiting positions with the Federal Reserve Bank of Boston for the first half of 1978 and with the Congressional Budget Office for one year in 1987-88. His research interests span monetary, macroeconomic, and international finance theory and policy; international trade and applied microeconomic theory; financial institutions; and real estate lending. Over his career, he authored more than 100 professional journal articles and several research monographs, presented papers at professional conferences, universities, and other venues on more than 100 occasions, and refereed papers for more than 50 professional journals. Finally, he appeared in *Whos Who in Economics*, 4th edition by Blaug and Vane, Edward Elgar Publishing, 2003. This listing of economists includes the 1,200 most frequently cited economists from 1990 to 2000.

Ms. Nancy Friedman

World Renown Expert on Customer Service



As The Telephone Doctor®, Nancy Friedman is an internationally recognized expert on managing customer relationships. She delivers her customer service message to tens of thousands of association members each year at conferences and conventions around the world. Millions more corporate employees have been trained by her best-selling customer service video training series.

Nancy has been a guest on The OPRAH Show, The Early Show with Bryant Gumbel, The Today Show with Katie Couric, Good Morning America, CBS This Morning, WGN, KMOX, WJR, KCMO, CNN, WMT, WOR, WSB, WCCO, KABC, KOA, KTAR, Wall Street Journal and hundreds of other radio, TV and print outlets.



Company Background: About twenty five years ago Nancy Friedman phoned her insurance agent and told him, "Cancel all my policies!" She was upset after experiencing repeated episodes of poor phone service from his staff. For most people, the story would have ended there. Instead, Nancy's agent invited her to visit his office to teach his staff how to better handle customers. Combining the service techniques she had pioneered with an earlier start-up business with the presentation skills acquired from experience in professional theatre, Nancy's customer service training program proved to be extremely entertaining and effective.

She was soon invited to train over 300 employees at a newspaper in Iowa. It was after one of these sessions that the Editor of that newspaper approached Nancy and congratulated her by saying, "You've sure got all the cures...you're the Telephone Doctor!" After a series of Fortune 500® corporations repeatedly hired her to conduct her workshop, a company was formed to market these skills and techniques. Nancy had a full time career delivering workshops to corporations and associations across North America. The company has released 100+ DVD and eLearning training courses on all aspects of customer communication - with niche topics as diverse as Service Recovery, Internal C/S, E-mail Etiquette, Motivation, Selling Skills, Coaching Skills, Behavioral-based Interviewing, Delivering Feedback and New Employee Orientation.



Today, Telephone Doctor® Customer Service Training is a familiar and valued brand name within the corporate training and development marketplace. Over 60% of the company's current revenue is the result of repeat and referral customers. Core offerings continue to be The 18 module Complete DVD Training Library, ServiceSkills.com eLearning platform and on-site instructor-led workshops.

Join Nancy as she discusses:

HOW TO BE AN ISLAND OF EXCELLENCE IN AN OCEAN OF MEDIOCRITY – THE 10 POINT SELF ASSESSMENT QUIZ

- For owners, managers and top-level executives, this session is guaranteed to open up the eyes of all participants.
- Just how good are you at customer service? Eager to know? Well, now you can find out. !
- Take the 10 Point Self-Assessment Quiz and after the quiz is taken, and rated, Nancy will cover each of the 10 points thoroughly and show you how to 'raise the bar' from being where you are to where you need to be -- taking you to that Island of Excellence
- The world is full of AVERAGE people. You don't wanna be there
- A "DON'T MISS" program.

SALES SKILLS FROM A TO Z

- A dynamic program on sales for the novice or the seasoned sales executive.
- If you've seen Nancy's programs before, you know you'll be laughing and learning all through the session. If you haven't seen her programs, come join the fun.
- From Soup to Nuts and A to Z, hear the alphabet of sales as well as the **5 Most Frustrating Voice Mail Phrases**.
- Having call rejection concerns? Nancy will be distributing her article on call rejection.
- If you are interested in sales at all...this powerful program is the pick
- Learn the ALPHABET of sales. You'll walk out of this session far more prepared to handle any sales situation than when you walked into the program!

NPSA 7th Annual Conference

Preliminary Schedule of Events

*Topics are preliminary and may be changed
Times subject to change*

Saturday, October 24

5:00 pm – 7:00 pm **Early Bird Reception & Registration**
Compliments of Landoll Corporation

Sunday, October 25

9:00 a.m. – 2:30 pm **Golf Outing**
Compliments of Williams Scotsman
Please note: The bus will depart at 8:15 a.m. Box lunch will be available.

3:30 pm – 6:00 pm **Registration at the Trade Show**
Location: Caesars Exhibition Center

3:30 pm – 6:00 pm **Trade Show Opening Reception**
Location: Caesars Exhibition Center
Compliments of TAL Container Corporation

3:30 pm – 6:00 pm **Trade Show Open**
Location: Caesars Exhibition Center

6:30 pm – 8:00 pm **Opening Reception**
Location: Neptune Pool
Compliments of Textainer Equipment Management

Monday, October 26

7:30 am – 9:00 am **Registration Open**

7:30 am – 8:45 am **Continental Breakfast**
Compliments of Equipment Management Services

7:30 am – 4:00 pm **Trade Show Open**

9:00 am – 10:00 am **Opening Ceremonies & Keynote Address**
Location: Augustus Ballroom
Palace Tower Emperor's Level – 4th Fl.

Call to Order: **Dale Payne**
Chairman of the Board

Annual Business Meeting

Keynote Address: **State of the Industry**
Mr. Mark DePasquale
Vice President
Florens Container Services

Break
Compliments of Box Credit

Presentation: **Economic Forecast**
Professor Steven Miller
UNLV University

11:45 a.m. – 1:15 pm **Luncheon**

1:00 pm – 3:30 p.m. **Trade Show Remains Open on Monday afternoon!**

7:30 pm – 10:00 pm **Networking Reception at the Trade Show**
Compliments of GOLD Container Corporation

Tuesday, October 27

8:00 am – 9:00 am **Continental Breakfast**

8:00 am – 1:30 pm **Trade Show Open**

Concurrent Educational Sessions

9:30 a.m. – 11:30 a.m. **General Session**

Motivational Address: **How to be an Island of Excellence in an Ocean of Mediocrity**

Speaker: **Ms. Nancy Friedman**

OR

9:30 a.m. – 10:30 a.m.

Speaker: **Mr. Ethan Anderson**
Mr. Karl Pond
DwellBox

Topic: **ISBU 101: Using Containers to Build Houses**

10:30 am – 10:45 am **Break**

10:45 a.m. **Continuation of ‘How to be an Island of Excellence in an Ocean of Mediocrity’ by Nancy Friedman**

OR

10:45 am – 11:45 am

Speaker: Ms. Michelle Lewis
RG Millennium

Topic: Collections Issues: We all have them; How to solve them.

Noon – 1:30 pm

Luncheon

1:30 pm – 3:30 pm

Concurrent Educational Sessions

Speaker: Ms. Nancy Friedman

Topic: Sales Skills from A to Z

OR

1:30 – 3:30 p.m.

MS-SA Panel:

Roundtable the issues affecting your mobile storage business

2:30 pm – 3:00 pm

Break

3:30 pm – 5:00 pm

Panel: Issues affecting the Single Site Operator
Moderated by Dale Payne, A American Container

Potential Topics:

How to prepare your storage container or semi-trailer for use; shop safety; modification tips; container repairs; yard management; container security

6:30 pm – 8:00 pm

Closing Reception
Compliments of GE Rail Services

Thank you for your support. Please have a safe journey home.

NPSA CONFERENCE SPONSORS

The NPSA is extremely fortunate to have continual support from sponsors who have become our friends and business associates. We appreciate their support and acknowledge their important contribution to the association. We encourage you to personally thank the sponsors for their gracious participation.

To become a sponsor, please contact John Finnessy at (574) 271-7132

Sponsors participating in the 2009 Annual Conference include:

DOUBLE PLATINUM SPONSORS

TAL – Trader

Textainer Equipment Management

GOLD Container Corporation

PLATINUM SPONSORS

Williams Scotsman

Landoll Corporation

Equipment Management Services

GOLD SPONSORS

Florens Container Services

Box Credit

SILVER SPONSORS

K&K International

BRONZE SPONSORS

Container Technology Inc.

EXHIBITORS

We have invited a select group of vendors to participate in the educational conference by exhibiting products or services related to our industry. We hope they exhibit and we encourage you to visit their booth and to thank them for their participation.

Vendors invited by the time of publication include:

360 Mobile Office	Insta Container Modifications
ADI San Francisco	Landoll Corporation
AIM Supply	Merchant Essentials
ATCO Structures	Midway Container Coatings
Buffers USA	Mogil Steel
Built Rite Industries	National Insurance Specialists
Business Computer Systems, Inc.	OK Logistics
BuyerZone	One Way Lease
Cam Knot, LLC	Ranger Lock
CD Technology - Solar	Rental Management, Inc.
Chassis King	RG Millennium, Inc.
ChinRose	Sogeco
CombiLift	Speedy House
Container Technology Inc.	Strathmore Products
Container-It	TAL-Trader
Contek	Taylor Machine Works
Contral Container Trailer Source	Tell Manufacturing
DHS Worldwide Software Solutions	Textainer Equipment Mgmt
E.T.&T.	Trachte Building Systems
Equipment Lock Company	Trac-Rite Door
Equipment Management Services	Trail-Eze
Flex Box Ltd.	Trailpods
Global Software Systems (UK)	Transport Security - Enforcer
Gold Container Corporation	UTI Transport Solutions
Go-Tainer	Hot Shot Trailers
Hammar Lift, Inc.	Janus
Havener Enterprises	Boyd Brothers
Highwood Enterprises	Selecto-Flash
Incisive Computing Solutions	

There is still ample time to register and participate in this year's trade show. Please contact John Finnessy at 574/271-7132 for information.

GOLF INFORMATION



This year's golf event will be held on Sunday, October 25 at the Royal Links Golf Club. Fees are \$190 per person and include: green fees, cart, contests, range balls, prizes, cart signage, lunch, two drink tickets, transportation to/from the hotel. Please indicate your attendance on the registration form located on page 21. Thank you **Williams Scotsman** for sponsoring this year's event.

The Soul Of Scotland. The Adventure of Las Vegas

Missed your invitation to play in the British Open? Not to worry. You can still play 18 of the best holes from 11 different British Open rotation courses, including two holes from this year's British Open; Royal Birkdale #6 and #10. Better still, they are all on one course located less than 9 miles from the heart of the Las Vegas Strip. This is not your typical round of golf, and whether you are into the history of the game or just want a shot at Tiger Woods course record of 67 (Feb., 2001), Royal Links will provide you with some great golfing memories.



Royal Links Golf Club was built to honor the rich history and tradition of the game of golf. Designed by Dye International, this links-style course features holes inspired by eleven different British Open rotation courses, including the "Road Hole" and "Hell Bunker" from the old course at St. Andrews and the "Postage Stamp" from Royal Troon. Other courses in the loop include Carnoustie, Turnberry, Royal Liverpool, Prestwick, Royal Lytham, Muirfield and Royal Birkdale.

Monuments were erected at various locations throughout the golf course indicating the spots where great moments in British Open history took place. A Champions Wall is erected near the all-turf practice range honoring American champions of the British Open



Golfers may choose to engage the services of a professional forecaddie adding to the "Scottish" experience. These forecaddies are knowledgeable about the history of each hole, as well as the location of the 108 pot bunkers, some of which are hidden. Walking caddies are also available and are required for those who choose to walk.

Royal Links was recognized as the "Best Course in Las Vegas" in the 2006 Review Journal "Best Of Vegas" poll and one of "America's BEST Courses" by GolfWeek.

Located less than 20 minutes from the Las Vegas Strip, the castle-style clubhouse hosts a Golf Shop, which was ranked as one of "America's Best 100 Golf Shops" in 2004 & 2005 by

GolfWorld Business. It is stocked with name brand apparel, equipment, quality art and collectables. The shop also offer rentals of Callaway Clubs and FootJoy shoes



Also within the castle is Stymie’s Pub, an authentic re-creation of an isle pub complete with antiques and serving traditional fare like fish and chip and bangers, as well as breakfasts, salads and sandwiches. On-course beverage cart service is also available. An English style call box is available at the 9th tee providing golfers the opportunity to order lunch as they make the turn, or to have lunch delivered to them on the course.

To add a little gaming excitement to the round, Royal Links offers a “Beat The Pro” challenge for all golfers who can test their skill against course personnel on a Par 3 closest to the hole contest for merchandise credit in the golf shop.



NPSA ANNUAL CONFERENCE
CAESAR'S PALACE
OCTOBER 25-27, 2009

CONFERENCE REGISTRATION FORM

(Please make additional copies as needed and return both pages)

COMPLETE ALL REGISTRATION FORMS, indicate your method of payment and mail/fax to:

FAX: 866/660-4210

National Portable Storage Association
3312 Broadway, Ste 105
Kansas City, MO 64111

COMPANY NAME: _____

Address: _____

Phone: _____ Email: _____ Fax: _____

Please indicate:
FIRST NAME LAST NAME (M) Member: (N) Non-Member
_____ ()
_____ ()

If you are a nonmember, would you like to join the NPSA
and receive the member rate to the conference? YES - See page 5

Is this your first NPSA Conference? YES

Conference/Activity Registration

() \$675 NPSA Member OR () \$1175 Non NPSA Member

() \$320 Spouse; Name: _____

() \$190 Golf Tournament Golf Handicap or Average Score: _____
Person(s) Golfing: _____

() \$50 Rental Clubs Indicate if LEFT or RIGHT Person(s) needing clubs: _____

() Member Early Registration: Register and pay fees by September 20 & deduct \$50 for
each member attending from the member registration fees.

\$_____ Total Fees to be paid

Note: Day of Event/Walk-up Registrations will be charged an additional \$75 fee

Hotel reservations must be made by September 19, 2009. The group room block will be released
after this date and you will be subject to a higher room rate.

Cancellations/Substitutions: Substitutions are permitted. Cancellations must be made in writing
and will be subject to a \$100 processing fee. Cancellations received after 10/18/09 will not be
eligible for refund...see page 8.

Your Cell Phone Number: _____. We will compile a list of all the cell phone numbers we receive and have it available. This makes it much easier to meet and get together.

Payment Information:

Please note: (we do not invoice for registration fees, payment must accompany the registration form)

_____ Credit card – **Circle card:** VISA / MC / AMEX

Card Number: _____ Exp _____/_____

OR

_____ I have attached Check # _____ in the amount of \$_____ payable to the National Portable Storage Association.

OR

_____ Wire Transfer in U.S. Dollars, *include fees* (attach confirmation) – contact NPSA for details

Special Needs/Requests. Please indicate any additional requirements you may have:

Meal Function Attendance

In order to plan accordingly and provide an accurate meal count to the hotel, please complete the following questions. Registered attendees only please. Only persons with name badges will be allowed into the exhibit hall and meal functions. If more than one person is attending a function, enter the appropriate number next to that function.

Check all that apply and indicate number attending (1, 2, etc.):

SUNDAY-OCTOBER 25

_____ Opening Trade Show Reception

_____ Opening Reception

MONDAY-OCTOBER 26

_____ Continental Breakfast

_____ Luncheon

_____ Evening Networking Reception at the Trade Show

TUESDAY-OCTOBER 27

_____ Continental Breakfast

_____ Trade Show Luncheon

_____ Conference Closing Reception / Dinner

Waiver: By submitting this or an electronic conference registration, I hereby indemnify, defend and hold harmless the NPSA, its Staff, Officers, Directors, Exhibitors and Sponsors, for any accident or mishap resulting from my participation in this conference or its activities. I am aware of the risks and expectations associated with participation in these events. I certify that I and/or my guest are physically fit and able to partake in the designated activities. I will not hold NPSA, its Staff, Officers or Directors, liable for any lost or damaged articles, injury, illness or disruption affiliated with these activities or the Annual Conference.