



2010 NPSA Annual Directory Member Advertising Reservation Form and Contract

Deadlines and Ad Specifications

Confirmation of advertising must be given by September 10th. Submission for advertising is the 1st of October, 2010. Artwork must be camera ready and must meet the exact size specifications. .jpg's or .gif's will be accepted. Ads will be sent to Joel Rathbone, Operations Manager at the association office located at 3312 Broadway, Ste 105, Kansas City, MO 64111 or emailed to Joel@npsa.org.

Publication Policies

Payment: Advertisers and advertising agencies are jointly responsible for payment of all ads. The National Portable Storage Association will invoice the advertising agency or advertiser immediately after publication and will send one copy of *The Directory* as proof of insertion.

Rate Protection: Rates are subject to increase September 5, 2010. All orders received prior to that date will be protected at the current advertising rate for advertisers under contract.

Deadlines: Ads must arrive by the submission deadline date or advertising will not be published for that issue. Verbal confirmations are not acceptable. Previous ads will be repeated if new artwork is not received by published submission deadlines.

Editorial: Publisher reserves the right to refuse copy deemed inappropriate to National Portable Storage Association's policies and standards. Companies operating in a conflict of interest to the Association or the portable storage profession, as determined by the Editor, are not eligible for advertising. Advertisers and agencies assume liability of all content of advertisements and for any claims arising thereof against the publisher.

Cancellations: Cancellations or changes in ad copy must be received in writing by the submission deadline date. Cancellations or changes made after that will be billed in full for space.

Returns: Ad materials will be returned only upon written request.

Directory Advertising Rates	Dimensions	Annual Issue
Back Cover	5" Horizontal x 8" Vertical	\$2,500
Inside Cover (front/back)	5" Horizontal x 8" Vertical	\$2,400
Tab (back)	5" Horizontal x 8" Vertical	\$2,200
Full Page interior Color	5" Horizontal x 8" Vertical	\$2,100
Full Page B&W	5" Horizontal x 8" Vertical	\$1,900
Half Page B&W	5" Horizontal x 4" Vertical	\$1200
Quarter Page B&W	5" Horizontal x 2" Vertical	\$800
Business Card B&W	3.5" Horizontal x 2" Vertical	\$650

Company: _____

Address: _____

City, ST, Zip: _____

Phone: _____

Contact Person: _____

Size of Ad: _____

NPSA Directory Advertising

Full Page
(5 x 8)

Half Page
(5 x 4)

Business Card
(3.5 x 2)

Quarter Page
(5 x 2)